

WV Municipal League 41st Annual Conference
Learning, Living and Leading
Oglebay Resort and Conference Center
August 3-5, 2010
Tentative Agenda

Monday August 2, 2010

- 6:00 p.m.- 8:00 p.m. **Program Services Board Dinner**
- 8:00 p.m. **Committee Meetings**
Nominating, Bylaws, Policy, Resolution and
Credentials

Tuesday, August 3, 2010

- 8:00 a.m. – 5:00 p.m. **Registration Open**
- 8:00 a.m. **Golf Tournament**
- 8:30 a.m. – 9:30 a.m. **WV Municipal Clerk/Recorder's Annual Meeting**
- 9:00 a.m. – 12:00 noon.
9:00 – 9:45 a.m. **Discussions-**
IRS-We're Here to help! Patsy Kerns, Revenue Agent Federal, State
and Local Government Division, *An explanation of taxation of and*
reporting of fringe benefits, requirements of accountable plans,
some specific fringe benefits examples.
- 9:45 – 10:30 a.m.** **Urban Deer Management Options - Gary M. Foster – Game**
Management Supervisor, Dr. James Crum – Deer Project Leader
DNR-Program will include discussions on deer biology, statewide
deer management strategy, urban deer management options
(including harvest management), review of legislative rules
governing urban deer hunts, overview of current urban hunts
occurring throughout the state, etc.,
- 10:30 – 11:15 a.m.** **Leadership and the Municipal Official**
Dr. James A. Johnson
CEO and General Partner, Ethos Leadership Group, LLC
- 11:15 – 12:00 noon** **The Importance of Roadway Safety to Your Community-**
Andrew Morgan, Program Coordinator- Professional Engineer-
WV Local Technical Assistance Program-WV LTAP
We often take the roads we drive and the sidewalks we walk for granted until
problems begin developing. This session will focus on a few key areas where
safety can be improved without a lot of time, and expense, along with some
federal mandates and deadlines that impact your community
- 12:00 – 1:15 p.m. **Lunch TBA**
- 1:15 p.m. – 3:00 p.m. **Tentative Tours**

Tuesday, August 3, 2010

1:00 p.m. – 4:00 p.m.	WV Municipal Attorney's Association Meeting
3:45 p.m.	Board of Director's Photo-
4:00 p.m. – 6:00 p.m.	Welcome Reception with Exhibitors
6:30- p.m. 10:00 p.m.	Host City Celebration and Cook-out: Hospitality Sponsored by Veolia Water

Wednesday, August 4, 2010

8:00 a.m.	Breakfast
8:00 a.m. – 5:00 p.m. 8:00 a.m. 2:00 p.m.	Registration Open Exhibitor's open
8:45 a.m. – 10:00 a.m.	Opening Session Presiding: Mayor Susan Webster, President Keynote: TBA
10:00 a.m.- 12:00 Noon	Metro News Talk Line-Live from the Conference with Hoppy Kercheval
10:00 a.m.- 11:00 a.m	Concurrent Seminars-

1.) Healthcare Reform – Its Impact on Cities, Towns, and Villages

Neil E. Bomberg, National League of Cities

Program Director for Human Development and Public Safety

Federal Relations Center

Health care reform – its impact on cities and towns. Over the next five years cities and towns like all employers will have to modify the ways in which they provide their employees with health care insurance. The purpose of this workshop will be to provide city elected officials with information on the new law and they ways in which it will impact their cities as employers.

2.) Updates from the Legislative Front-Back – and Sideways

Understanding Vacant Property Registration-HB 4034

Statutory Lien on Fire Insurance – HB 4038

Facilitator: Mark Matkovich- WVML Programs

11:00 a.m. – 11:15 a.m Break

11:15 a.m.- 12:15 p.m. **Concurrent Seminars**

Wednesday August 4, 2010

11:15 a.m.- 12:15 p.m.

Concurrent Seminars

1.) The Art and Law of Sign Control-

RoseMary Humway-Warmuth, City Solicitor, City of Wheeling

Wheeling has been involved in several cases ---one making it to ink in national law journals involving the issues of general land use restrictions for off-premise signage VS the disgruntled, murals & inflatable objects & moveable billboards...adult entertainment!! You can't make this stuff up.

2.) Developing Effective Public Policy Governing Dynamic, LLC

Developing Good Public Policy is easier said than done. Whether you are responding to a problem or being proactive to improve your municipality's quality of life, you can bet that at least one of the over 83,000 governments across the nation is dealing with a similar issue.

12:15 p.m. – 1:30 p.m.

Luncheon-

Guest Speaker: Hoppy Kercheval, Metro News

1:35 p.m. – 2:30 p.m.

Seminars –

1.) Is Clothing Optional Today? (tentative)

Finding your employees or yourself on Facebook, Myspace and the internet

2.) Successful Political Campaigns

John Sorrenti, John Jay Consulting

Today's political arena is different from the one you probably first entered. John Sorrenti is a former elected official who won 8 elections. He has a keen insight into politics. Local Government prospers from continuity and experience. If you want to stay in office, we want to help you.

1:00 p.m.- 2:30 p.m.

WV City Management Association Meeting

TBA:

2:15 p.m. – 2:30 p.m.

Refreshment Break sponsored by:

2: 30 p.m. –3:30 p.m.

Concurrent Seminars –

1.) Ripped from the Headlines

Mark Matkovich, WVML Programs

A light hearted venue looking at Ethics and the Elected Official

2.) Motivating without Money

Bernie Deem, President, Deem HR

Is money really the answer to motivating employees? Not according to our survey. And you'll be surprised by what *really* motivates people.

3:35 p.m. – 4:15 p.m.

Concurrent Seminars-

1.) Pensions and OPEB- or Hi Honey I'm Home...Forever

Jim Link, CEBS PFM Asset Management LLC

Other Post Employment Benefits ("OPEB") represent a \$1.5 – 2.0 billion liability for state and local governments. Unfortunately, most jurisdictions have been unable to meaningfully address the core issues creating the liability. The purpose of this program will be to bring national best practices and ideas for addressing funding, liability management, and investment management. There will also be brief discussion relating to the recently passed healthcare bill in Congress and what changes it may bring to the OPEB decision-making.

**2.) It Ain't Easy Being GREEN: or Maybe it is
Green Strategies and How to Pay for Them**

Councilman Jim Hunt, Author-Bottom Line Green

Greg Isaacs- Managing Director Crews & Associates

Rob Steptoe, Associate, Crews & Associates

Speakers will present an overview of Green technologies and energy performance contracts (EPC s) information. Financing for the EPCs will also be discussed, followed by a Q&A. How municipal governments can improve the well being of present and future generations through the promotion of sustainable development and energy conservation.

5:30 p.m. – 9:00 p.m.

Municipal Reception/Annual Awards Dinner-

Also Recognizing the Municipal and Senatorial career of
The Honorable Ed Bowman

Thursday, August 5, 2010

6:45 a.m.

WV Municipal Clerk/Recorder's Fun Walk

8:00 a.m. – 9:00 a.m.

Breakfast Buffet

9:00 a.m. – 10:30 a.m.

"Closing Event"

Annual Business Meeting/Election of Officers & Board

All members should attend to vote.

Resolutions for legislative changes presented

Annual Report of the League

Dismissal of the Conference

10:30 a.m. - 11:00 a.m.

2010-2011 Board of Director's Meeting

9:00 a.m. – 2:00 p.m.

Newly Appointed Municipal Judges Mandatory Training

Instructor: Floyd M. (Kin) Sayre, III

Bowles, Rice, McDavid, Graff & Love LLP

This training may also be counted towards the mandatory continuing education required for all Municipal Judges.